

# Iain Stores

## Senior Graphic Designer

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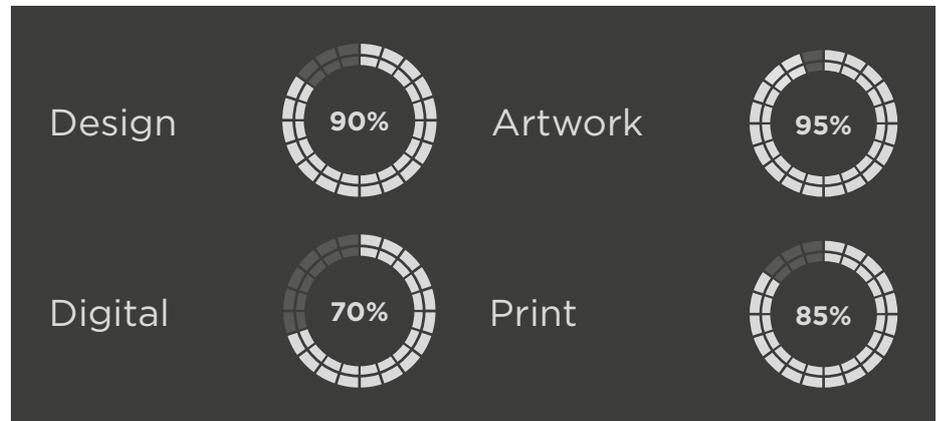
Web: [www.iainstores.co.uk](http://www.iainstores.co.uk)

I am a creative and intuitive senior designer with over 15 years experience of both in-house and agency roles. In my enjoyable career I have had the opportunity to work with a mix of agencies and companies, both large and small.

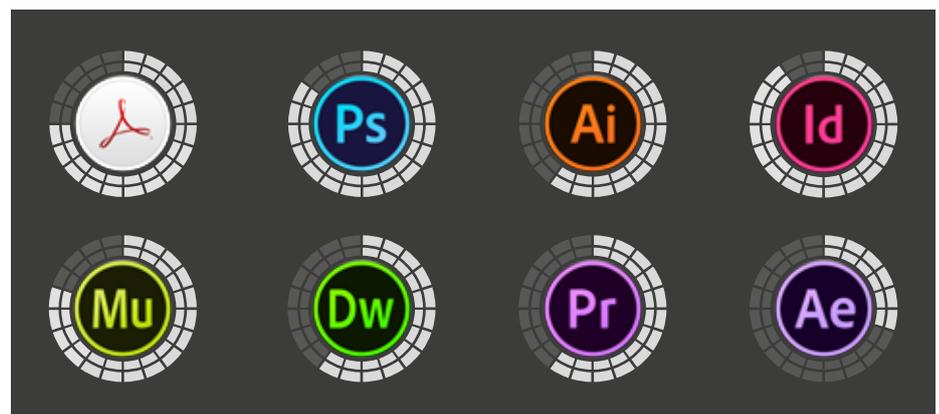
I'm a fun and creative person, enjoying being part of a team. I'm always happy to help and easy to talk to. I like to keep up-to-date with latest trends and technology.

During my career I have worked across a range of creative designs for digital and print including catalogues, brochures, leaflets, interactive PDFs, direct mail, e-shots, websites, advertising and large format/display graphics. I have great creative understanding of colour and production processes with solid layout and typographic skills.

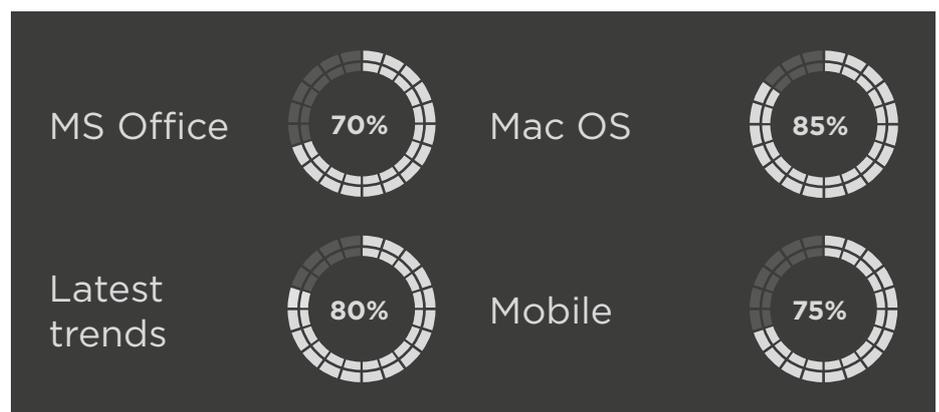
### Skill levels



### Software knowledge



### Technology knowledge



## Work experience



**Sept 2015 - Dec 2015**

Head of Design - Gloo Communications

Gloo Communications is a B2B marketing agency that specialises in strategy, messaging, collateral and thought leadership through creative marketing and design solutions.

The Head of Design role was to creatively oversee and manage the work of the design team but also included writing reports and proposals for internal and external use along with design research.



**Feb 2013 - Sept 2015**

Senior Designer - Emerald Colour

Emerald Colour is print and design agency based in Old Basing providing large and small clients with print and digital solutions.

Responsibilities ranged from client driven amends right through to re-branding a company. This was achieved by creating supporting guidelines, print collateral and website design. The role also involved communicating briefs internally or with the client and managing jobs, time, and the clients expectations.



**Jan 2011 - Feb 2013**

Graphic Designer - Tech Data Mobile

Tech Data Mobile is the largest mobile handset distributor in Europe, supplying handsets to all types of IT businesses and retailers using their industry leading distribution channel services.

The role included small amends, updating the company sharepoint based website using the CMS system and designing and producing all types of material for large marketing campaigns including vendor sponsored quarterly industry events.



**May 2007 - Dec 2010**

Designer - Volume Group Ltd.

Volume is made up of five main areas; client services, data management, technologies team, Vee media and the creative department.

Working in the creative department involved producing all types of marketing and advertising material for large campaigns and small DM and eDM pieces. The designer role played an essential part of the team with responsibilities to support the art directors in marketing campaigns.



**July 2002 - May 2007**

Graphic Designer - Micro-P Ltd.

Micro-P (now Exertis) is a distributor of IT and Technology products to the UK reseller market for many large organisations.

Responsibilities were to produce daily promotional e-shots, trade adverts, product brochures and on site promotional material. In addition the planning and creating of five 400 page catalogues each year containing 80% of the company product listing.

**Aug 2000 - June 2002**

Junior Designer - RDMP Communications

RDMP was a Marketing Communications Agency providing traditional, and New Media marketing communication solutions to B2B clients.

This role was to provide creative input and artwork across a range of print projects including POS, DM, exhibitions and traditional print based solutions.